



# TMA *Impact!* 2020









## SPONSORSHIP OPPORTUNITIES

THE 2020 TMA ANNUAL EXPERIENCE | SEPTEMBER 29 - OCTOBER 1 | #TMAIMPACT2020

LET'S MAKE AN *Impact!*

SPONSORSHIP OPPORTUNITIES



	 Main Conference (2 Available)	 Keynote Sponsor (2 Available)	 General Session Sponsor (4 Available)	 Education/Networking Session Sponsor (6 Available / 11 Available)	 Virtual Room/Coffee Chat Sponsor (Unlimited / 3 days Available)	 Capital Connection Sponsor (2 Available)	 Capital Connection Exhibitor (24 Available)	 IMPACT Support Sponsor (Unlimited)
Featured/Co-Branded Limited Edition TMA 2020 Impact Event Product in TMA Storefront	Yes							
Online Commercial/Video Shown during Live Event (in addition to virtual sponsor Room)	Yes							
Mobile Event App Headliner	Yes (Primary Placement)	Yes (Secondary Placement)						
Mobile Event App Recognition	Yes (Primary Placement)	Yes (Secondary Placement)	Yes	Yes	Yes	Yes	Yes	Yes
Exclusive & Unopposed Sponsor Session		Yes	Yes					
Company Logo & Description on 2020 IMPACT website event home page	Yes (Primary Placement)	Yes (Secondary Placement)	Yes	Yes	Yes	Yes	Yes	Yes
Print* & Digital Recognition and Sponsor Badges (*subject to print deadlines)	Yes (Primary Placement)	Yes (Secondary Placement)	Yes	Yes	Yes	Yes	Yes	Yes
Sponsored Communication Portal to Communicate with Attendees	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Sponsor Recognition on 'What to Know Before you Go' Email	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Complimentary Conference Registrations (*Excluding year-round partners)	15	8	6	4	3	6	2	
1:1 Online Networking Appointments via Sponsored Rooms	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Virtually Branded Sponsor Rooms	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Live Attendee Interaction via Virtual Sponsor Rooms	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Verbal Company Acknowledgement during Live Event	Yes	Yes	Yes	Yes		Yes		
Early Access to Sponsor's Final Recorded Session Content	Yes	Yes	Yes	Yes				
Pre-Registration* & Post-Event** Attendee Roster List (*3 weeks before) (**1 week after)	Yes, including email	Yes, including email	Yes, including email	Yes, including email	Yes, including email	Yes, including email	Yes, including email	Yes, including email
TMA Talks Podcast with Keynote Sponsor Recognition		Yes						
Full Attendee Event Data Report and Real-Time Analytics	Included	Included	Included	Included	Included	Included	Basic Event Report	Basic Event Report
PRICE	\$30,000	\$20,000	\$5,000	\$4,000	\$3,500	\$5,000	\$2,500	\$2,000